



# Virtual Appeals for Non-Profit Fundraisers – Remote Video Editing Options

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Features included in each video option:	Premium Plus Speaker video with music bed, slide deck, and branded overlay	Premium Speaker video with slide deck and branded overlay	Basic Speaker video with branded overlay
Branded overlay to showcase NFP and make it easy for supporters to donate	Yes	Yes	Yes
Speaker's Pre-Recorded Message	Yes – up to five minutes	Yes – up to three minutes	Yes – up to three minutes
Pre-production phone consultation to coach speaker on video set-up	Yes	Yes	No
Incorporation of slide deck: text and photos included; animated slide and video clip inclusion available	Yes - photos and non-animated text slides included; animated slide and video clip inclusion available – ask for quote	Yes – photos and non-animated text slides included	No
Music bed to provide maximum emotional impact and connection with audience	Yes – choice of 3 songs based on client preferences	No	No
Standard Investment	1000+	700	450
Special Client of GFS rate	899+	599	299